

Ormeau Community Cinema – Community Values Statement

Introduction

Ormeau Community Cinema (OCC) is a pop-up cinema dedicated to bringing people together through film. We believe cinema is a powerful tool for storytelling, education, and social change. Our work is guided by a commitment to community, inclusivity, and ethical practice. This document outlines the core values that shape OCC's mission and operations.

1. Inclusivity & Accessibility

OCC is committed to creating a welcoming space where everyone, regardless of background, ability, or identity, feels valued and included. We strive to:

- Ensure venues are accessible to all, including those with disabilities.
- Provide diverse programming that reflects a wide range of experiences.
- Remove barriers to participation through affordable or free events.

2. Community Engagement

OCC is shaped by and for the local community. We:

- Actively involve audiences in programming decisions.
- Build partnerships with local organizations and artists.
- Encourage open discussions about film, culture, and social issues.

3. Diversity in Film

We believe in the power of film to amplify different voices and perspectives. OCC prioritizes:

- Showcasing films from underrepresented filmmakers.
- Curating work that explores different cultures, identities, and histories.
- Challenging mainstream narratives to promote a broader understanding of the world.

4. Affordability & Fair Access

Cinema should be accessible to all, not just those who can afford it. OCC is dedicated to:

- Keeping ticket prices low or offering free events where possible.

- Exploring funding and sponsorship options that allow wider participation.
- Providing concessions or pay-what-you-can options when appropriate.

5. Ethical Partnerships & Sustainability

OCC seeks to work with organizations that align with our values. We:

- Avoid sponsorship from companies engaged in harmful practices (e.g., fossil fuels, exploitative labor).
- Use sustainable materials and minimize waste at events.
- Encourage audiences to make environmentally responsible choices.

6. Safe & Respectful Spaces

OCC is committed to ensuring a safe and respectful environment for audiences, volunteers, and staff. We:

- Have a zero-tolerance policy for discrimination, harassment, or abuse.
- Promote respectful discussions and interactions at all events.
- Provide clear channels for raising concerns or complaints.

7. Creative Learning & Collaboration

We believe in film as a tool for learning, creativity, and dialogue. OCC:

- Offers opportunities for community filmmaking, education, and discussion.
- Collaborates with local filmmakers, artists, and educators.
- Supports emerging talent by providing a platform for their work.

Conclusion

These values guide everything we do at Ormeau Community Cinema. We encourage feedback and collaboration to ensure our cinema remains a positive force in the community.

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Approved by: Corey McKinney